# **UTILITIES** – the key competencies of BILANDER

Business analytics & insights

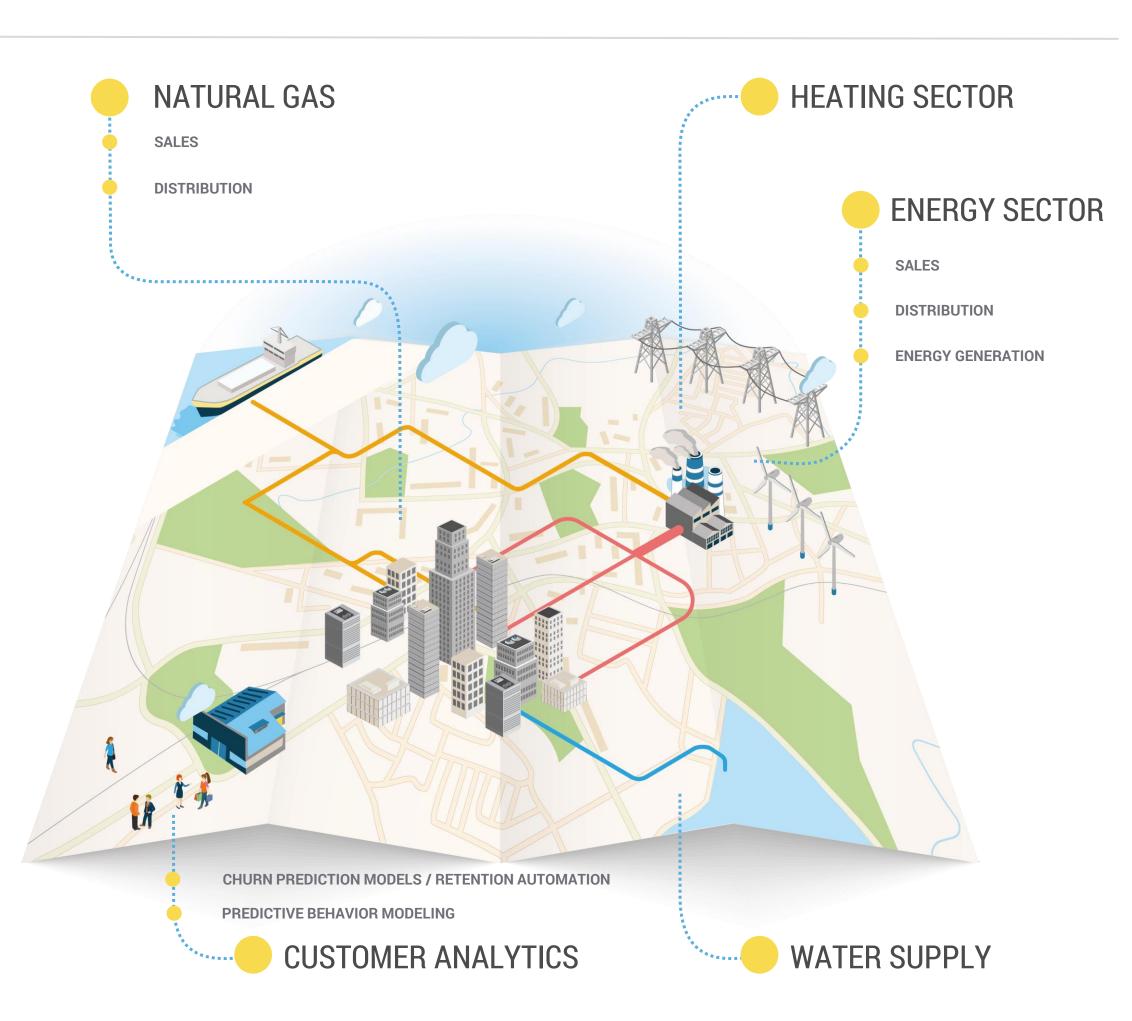
Bilander

# INFORMATION is your asset 40 000 reports accessed monthly 5 000+ analyses 500 people in a budgeting team 60 integrated modules 4 TB of data



# REPORTS 24/7, ANYWHERE

Headquarters, regional managers, and employees in the field - information is accessible around the clock, on any device (computer, tablet, smartphone).



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# Bilander

# FAST TROUBLESHOOTING

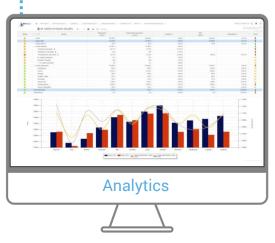


Quickly **find the causes** of deviations from the plan.

Run in-depth analyses and data mining **anytime** you wish.

**Define** new reports and **modify** existing ones.





**Monitor data** by any key area (companies, divisions, time, units, etc.).

# Gain a complete view of business performance

(sales, costs, inventory, accounts payable, general ledger, etc.). Check **deviations from the plan** and find out what causes them.

# BUDGETING & CONTROLLING

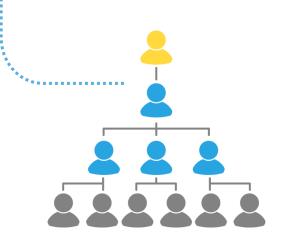


Forget multiple Excel file exchange. Easily manage the budgeting process and reduce OPEX.

Fine-tune **financial and operational planning**.

Test scenarios, validate strategy on-the-fly and visually present performance outlook.

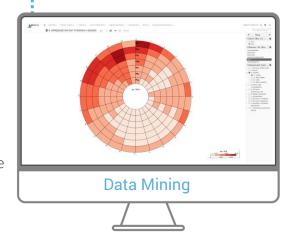
### **INFORMATION CASCADES**



Define and manage the list of people **entitled to access reports** (e.g. by their function in the organization).

Bilander enables you to set **virtually any granularity** while defining data access.

# ADVANCED ANALYTICS



- 1. Customer **segmentation**.
- 2. Basket analysis.
- 3. Marketing campaigns.
- 4. Loyalty program.
- 5. Customer behavior models.

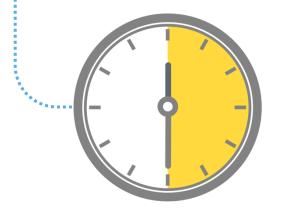
# SALES FORECASTING



Manage income using revenue forecasting (based on historical data).

**Test scenarios** (what-if analyses) on an ongoing basis.

### TIME SAVINGS



Automate data integration. Stop wasting countless hours on manual data entry and reporting.

Dedicate it to data analysis that actually brings real **benefits to your business**.

### INVESTOR RELATIONS



It takes just a few clicks to prepare **investment committee presentations**.

Automatically create & distribute presentations for each investor.

## MARKET DATA & BENCHMARKING



**Analyze** the current market situation using external data.

**Discover** new trends and expansion opportunities.

**Customize** your product policy and sales.